



CENTRE FOR  
eHEALTH

## Dr Paul M.A. Baker

Principal Research Scientist, and Senior Director of Research and Innovation, Center for Advanced Communications Policy, Georgia Institute of Technology, USA

## Dimensions of Policy: Technology, Inclusivity, and Aging



Digital and information-based technologies offer tremendous potential to enhance social inclusivity and increase engagement for many underserved populations including the aging and people with disabilities. The development and deployment of these technologies is too frequently approached as a silo of research, with marginal consideration given to the context in which it is used.

Designers, technologists, and policymakers often operate independently developing products that are out of sync, lack interoperability, or are hindered by well meaning, but obstructive policy. This talk will address some key overlooked variables—cultural context, public policy and stakeholder engagement—that can have significant impact on the ultimate efficacy and inclusivity of health-related technologies.



**Friday 3 August 2018**  
**12.10pm–1.30pm**  
**Speaker, Q&A.**

Auckland University of Technology  
AF124, North Shore Campus  
90 Akoranga Drive, Northcote  
Auckland 0627

Free registration required:  
[tinyurl.com/ehealth-inclusivity](http://tinyurl.com/ehealth-inclusivity)

Dr. Paul Manuel Aviles Baker is the Senior Director of Research and Strategic Innovation and a Principal Research Scientist at Georgia Tech's Center for Advanced Communications Policy (CACP). He is also an adjunct professor in the Centre for Disability Law & Policy at the National University of Ireland, Galway. His research career includes work in the areas of information technology, accessibility and aging/disability policy; digital media regulation and policy, social aspects of wearable computing; virtual work environments, the operation of online and in-person communities, institutional use of social media, higher education and workforce development. He has numerous peer reviewed articles on the above topics and is the co-editor of "The Unconnected" which was published in 2013.

Twitter: @paulmbaker

*Pertinent websites:*

<http://www.wirelessrerc.org> <http://cacp.gatech.edu>  
<http://paulmbaker.gatech.edu>

**AUT**